

## Paws for News at Bideawee



**Gloria, Emilio and Emily Estefan with their newly adopted puppies, Tiny and Dot.**

### **Congratulations to New Puppy Mom, Emily Estefan!**

Puppy love is a family affair for singer Gloria Estefan, her husband Emilio, and their daughter, Emily. Emily met two of Bideawee's puppies at the Broadway Barks event (where her mother was co-hosting) and it was love at first sight! The next day, the entire family came to Bideawee's Manhattan location to make it official! We're so happy for this wonderful animal-loving family, and wish them a beautiful future with their new four-legged family members!



### **You Can't Buy Love, but You Can Rescue It**

In April of this year, an eight-year-old Shih Tzu mix named Einstein was brought to Bideawee by a couple who rescued him from a neighbor after the neighbor said "he was going to leave the dog in the street and didn't care what happened to him." Einstein was incredibly sweet from day one, but he was in terrible shape: matted, malnourished, and utterly neglected.

When our veterinarians examined him, they discovered that in addition to numerous issues that would require medical attention, Einstein had terminal cancer. There was no telling how much time he had, and we only hoped he could find someone who would help him live out the rest of his days in a comfortable and loving environment.

Enter Carol. Carol saw Einstein's photo on Bideawee's website, and she was immediately smitten. She was undeterred by his health issues and knew immediately that he was the dog for her. Her feelings were confirmed when she met him at the end of May, and two months later, the two of them have never been better.

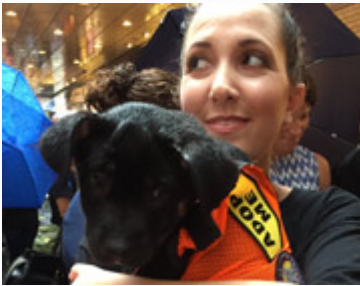
Bideawee recently worked with the women's lifestyle brand [She](#)

[Knows](#) to film an update on [Einstein](#) and capture his incredible transformation. We're so happy for Einstein and his mom, and hope their story will inspire others to open their heart to a special needs animals like Einstein.



### **Clear the Shelters Event a Banner Day for Adoptions**

On Saturday, July 23rd, Bideawee joined NBC 4 New York, Telemundo 47, and a host of shelters and rescue group throughout the country in an effort to 'Clear the Shelters' and promote pet adoption. All adoption fees were waived on this day, and adopters began lining up to fill out applications even before the shelter opened. As a result of the campaign, the organization found homes for almost 30 dogs and cats. Additionally, Bideawee was featured on several NBC news programs, including the nightly weather segment with Janice Huff, and the Weekend Today show. These appearances not only contributed to day-of adoptions, but helped to bring further awareness to Bideawee's programs and services. The organization was thrilled to be a part of this year's 'Clear the Shelters' event and look forward to many successful events in the future.



### **Bideawee's Puppies Shine at Annual Broadway Barks Event!**

On July 30th, Bideawee participated in the 18th annual edition of Broadway Barks, the star-studded dog and cat adoption event benefitting New York City's animal shelters. The event, which was started by Bernadette Peters and Mary Tyler Moore, featured numerous animal rescue groups from all over the city, and resulted in hundreds of dog and cat adoptions. This year's event included stars from the hit shows, Hamilton, Matilda, On Your Feet, Fiddler on the Roof, Fun Home and more. Bideawee's volunteers, undaunted by the rain, had a terrific time at the event, and three of the organization's pups found their forever families that day!



### **Bideawee's Cuddle Dispatch Visits Horizon Media**

On July 28<sup>th</sup>, more than 200 employees at [Horizon Media](#), a media services agency, were treated to a much-needed Bideawee cuddle break at their New York City offices. Employees of the agency took a break from regular operations to spend some time in the company of Bideawee's adoptable puppies and kittens. Bideawee's animals spent the day at the office receiving love and attention from the [Horizon employees](#), and we're pretty sure their efforts were more than reciprocated! The mid-day cuddle break was warmly received by both animals and people, and the event resulted in a \$3,600 donation and three wonderful adoptions. Learn more about how you can schedule a cuddle break by emailing [Amy.Brostoff@bideawee.org](mailto:Amy.Brostoff@bideawee.org).



## Long-term Bideawee Supporters Find New Ways to Give Back

Anoop Punjabi and Gail Cook have been steadfast Bideawee supporters for many years and are always looking for additional ways to give back to the organization. They are Animal Hospital clients, donors and members of [Bideawee's Flora Kibbe Society](#), which recognizes those who have named Bideawee in their estate plans. Anoop and Gail care deeply about the organization, and take every opportunity to raise awareness and funds for the animals in Bideawee's care.

Anoop is a real estate professional and one of the founding members of an organization called REBSEA (Real Estate & Business Social Enterprises Association), a 501(c)6 Nonprofit Trade Association with members donating a substantial part of their commission to a selected non-profit organization. Anoop also donates 20% of his net commission to the organization, when a [Bideawee supporter employs his services to buy, sell or lease any property](#).

Additionally, both Gail & Anoop are members of [ResQwalk](#), a free mobile app that raises money and resources for animal welfare organizations by simply tracking the distance walked. To date, more than \$120,000 along with more than \$23,000 in pet related products have been distributed to various organizations by ResQwalk. Anoop and Gail don't only take it upon themselves to support the organization; they spread the word, encouraging friends and family to take up the cause! They have already recruited several friends who are using the ResQwalk app on behalf of Bideawee, and they show no signs of slowing down their efforts. We are so fortunate for their continuous support and we thank them for everything they do to improve the lives of homeless animals.



## Ask Dr. Simms, DVM

*Dr Shian Simms is the Chief of Veterinary Medicine at Bideawee. She graduated from Purdue University and practiced emergency medicine and critical care prior to joining Bideawee. Her fields of interest include feline medicine and surgery and shelter medicine.*

Q: I lost my 6 month old kitten to a disease called FIP. What causes FIP and is there a way to prevent it?

[Answer](#)



## Ask Mike Rueb, CPDT (Certified Pet Dog Trainer)

*Michael Rueb, began his career at Bideawee in 2002, as an adoption center associate in the Westhampton location. With a goal of getting hands on experience to aid him in his pursuit of becoming a veterinarian, Mike began working with the animals in a behavior capacity, and thus, altered his career path becoming the manager of behavior and training, followed by his current position of Associate Director of Adoptions and Resident Care.*

Q: Over the last couple of weeks, our dog seems to be exhibiting signs of insecurity. He stays close to me or my husband, rubbing against a leg when we sit, following us as we move from room to room, or even resting his head on my leg while I am watching television. This isn't typical behavior for him and we're not sure what the cause may be or what we can do to alleviate his anxiety. Any ideas?

[Answer](#)

## HAPPY TAILS



### Remi- When the Timing is Right

Believe it or not, my first word as a child was D-O-G! From that moment on, I knew I would always have a canine friend in my life. I have been fortunate enough to never have to go out and search for a dog to adopt--my former dogs just "arrived" on the scene. After the passing of my last dog earlier this year, I found myself ready to open my home to someone new. I was ready to adopt but never felt more lost, confused and frustrated. Since I was a kid, the landscape of adoption had changed dramatically. Years ago, one would simply go to shelter, pick someone and the rest was history. Now we have the Internet. You can literally search for a dog worldwide, spending hours perusing pictures and profiles. It was like on-line dating! I found myself completely overwhelmed. I relayed my experience to a friend. She told me that she did some pet grief counseling for Bideawee. Now, Bideawee has been around since I was as a kid...but in that moment, it all "clicked" and I jumped on their website.

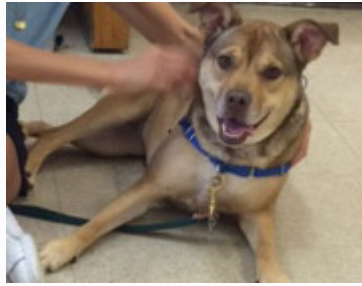
[Read more](#)

## PICK OF THE LITTER



### **Melissa Treuman, Director of Brand Communications**

Melissa has been working at Bideawee for over 6 years and has worked in animal welfare for over a decade. She recently adopted her first Bideawee cat, after a lifetime of declaring herself a "dog-person" and shameless speciest. When she's not taking a backseat to the demands of her new kitty, she enjoys writing, being outdoors, wearing crazy outfits and singing the same songs over and over again.



**Candy** is a very sweet one-year-old Shepherd mix. She weighs 42 pounds and is full grown. She is timid in a new environment and needs some time to feel comfortable.

Candy is loving and gentle and loves curling up with her person and giving kisses. She likes other dogs and she would do great with another friendly canine. Come meet Candy, she is an amazing pup!

If you would like to learn more about Candy, please call 1.866.262.8133

[Watch Candy's video.](#)



### **JUST ADOPTED!**

**Iggy** is a charming, friendly, happy-go-lucky and intelligent two-year-old cat. She weighs 7 pounds. She enjoys getting attention and love from people.

## VOLUNTEER SPOTLIGHT



### **Duncan MacIntosh**

My wife works at a hospital and heard about the Bideawee Pet Therapy program from their Director of Volunteers. When she relayed the information to me, I knew our dog Reggie would be perfect for this line of work! We wanted to share our friendly, loving, handsome boy with others.

[Read more](#)



## Come and Get Your Love - Bideawee on the Radio

Starting on August 8, listen for Bideawee's new commercial on local radio stations including 1010-WINS, WPLJ-FM and WLTW-FM. When you hear the "Come and Get Your Love" refrain, we will be spreading the word about adoptions and veterinary care available at our Manhattan and Westhampton locations. Visit our website to hear our commercial, and post to our Facebook site when you hear the commercial on the radio!

## Shopping Never Felt So Good

Purchase a \$5 **Shop For A Cause savings pass** to receive 25% off at Macy's and support Bideawee during this year's event, running Friday, August 26th-Sunday, August 28th. For the 11th year, Macy's stores across the nation will be partnering with local organizations to raise funds for their ongoing charitable efforts as part of the Shop for a Cause Campaign. Since 2006, Shop for a Cause has raised tens of millions of dollars to benefit the causes most important in your local community. [Click here to purchase your savings pass.](#)



## Spa Day for Shaggy!

Who says puppies have to get all the love? [Our friends at NBC stopped by recently to treat four-year-old Shaggy to some much-deserved pampering at Biscuits and Bath.](#) Shaggy received the royal treatment, including a bath, some grooming, a doggie massage and of course, a photoshoot with an opportunity to rock some new hairstyles and show off his best blue-steel modeling look. We're happy to say that Shaggy found his forever home shortly after his special day and is doing great!



## Free Feline Fridays at the Adoption Centers

If you're in the market for a new feline friend, stop by Bideawee's Manhattan or Westhampton location in August. All summer long, the organization has been waiving the adoption fee for all cats every Friday, and August is the last month to take advantage of this promotion. [View a full list of all available cats and kittens](#) and meet your purr-fect match today!



**MAKE A DONATION**

**ATTEND AN EVENT**

**JOIN THE TEAM**



[Home](#)

[Contact](#)

[About Us](#)

[Giving](#)

---

[Privacy Policy](#)

| [Unsubscribe](#)

[Bideawee, Inc.](#)